



GM Bank of Luzon Chairman Abelardo Samson (rightmost) with son and GM Bank Director Arnel Samson (leftmost) are welcomed at the Singapore Marriott Hotel by Globe Chief Operations Advisor Peter Bithos who hosted of the dinner. With them is fellow Ka-Globe customer and Singapore F1 spectator Marie-Monica Nueva.

Grand prix racing is a spectator sport often associated with young and middle-aged males who relish the sight of precision-built automobiles treading the tracks at breakneck speeds.

To a gentleman who may be well advanced in age however, the sound of engines revving up and the smell of rubber burning in the laps may be way past his interests. Make an exception though for Abelardo Samson, a true-blue fan of Formula 1.

At age 80, Samson – "APS" to his colleagues and or "Abeling" to his friends – the Chairman of Nueva Ecija's GM Bank of Luzon, Inc. (GM Bank) is all-too familiar with the race circuits the world over, as well as the drivers of these speed machines, having followed competitions around the world on TV. The racing aficionado got what probably was the most wonderful surprise of his life when Globe myBusiness selected him to witness the Singapore F1 live and in person last September 21.

Together with his son Arnel who is GM Bank Director, they were able to see the most-awaited motoring spectacle in Southeast Asia, alongside top Globe Telecom officials led by President and CEO Ernest Cu and Chief Operating Advisor Peter Bithos.

Before race day, the father-and-son team of GM Bank was feted with a welcome dinner at the Singapore Marriott hotel hosted by none other than Bithos, together with other lucky Globe customers. In fact, the two were extended full courtesy when the elder Samson's leg suddenly became sore. When he could no longer walk back to their hotel, the Globe executive personally arranged transfers for him and his son.

After the thrill of the experience, Samson was beaming with stories and pictures to share, as well as souvenirs from the Singapore F1 to show off to family and friends. His children in fact commended the patience and generosity of the Globe myBusiness staff who patiently attended to their travel arrangements, covered accommodation for an extra night as well as changes in their race passes during the event.

Globe myBusiness Senior Vice President Martha Sazon said, "We go through great lengths to delight our Ka-Globe customers such as the Samsons with wonderful surprises like their Singapore F1 adventure. Beyond our services which help run their businesses, it's really about us giving back to them and touching their lives in a special way."

Throughout the heart-racing and heart-warming experience, Samson was quick to share: "I thank Globe myBusiness for a dream made possible. Because of my enduring and lasting relationship with them, the great memories of that very enjoyable experience is something I will cherish for the rest of my life. Indeed, we made the right choice with Globe myBusiness."

As the sights and sounds of the Singapore F1 still linger in his mind, the GM Bank prime mover looks forward to more exciting and inspiring journeys with Globe myBusiness as his partner for success.